

17 March, 2012

1000- 1130hrs Technical Session-III
Session Chair: **Prof. K.V.Bhanumurthy**
Delhi School of Economics
Delhi University
Prof. A.K.Sengupta
Former Dean, IIFT Delhi
Paper Presentation by:
Mr. Abhinav Kataria, ITS
Ms. Meenakshi Sharma, DIT Dehradun
Mr. Pawan Kumar, ITS Ghaziabad

1130-1200 hrs Tea Break
1200-1400hrs Technical Session-IV
Session chair: **Prof. G.Patel**
BIMTECH
Dr. Monika Bansal
Delhi University
Paper Presentation by:
Prof. G. Patel, BIMTECH
Ms. Pallavi Seth, BIMTECH
Dr. Deepshikha, DIT Dehradun
Ms. Shaveta Mahajan, NFL

1400-1500hrs LUNCH

1500- 1700 hrs **PANEL DISCUSSION VALEDICTORY FORUM**

CONVENER

Prof. (Dr.) B.B. Das
dr.bbadas@rediffmail.com
9891115347 (M)

CONFERENCE COORDINATORS:

Mrs. Rishu Bhardwaj
Assistant Professor
9911554428 (M)

Mrs. Priyanka Gupta
Lecturer
9650500538 (M)

CORRESPONDENCE

All correspondence related to the conference including forwarding of research papers should be sent to the conference coordinators on the following address:

DIT-SCHOOL OF BUSINESS

A-48, KNOWLEDGE PARK-III, GREATER NOIDA, U.P. - 201308
Telephone no: 0120-3000000/034/039
Fax No: 0120-3000041
E-mail id: conference.ditgnoida@rediffmail.com
Website: www.ditgnoida.edu.in

**NATIONAL CONFERENCE
ON
CHANGE MANAGEMENT
16-17 March, 2012**



Venue

DIT SCHOOL OF BUSINESS
Greater Noida
www.ditgnoida.edu.in

ABOUT THE THEME

The only thing which is permanent in this world is **change**. The age old global boundaries are shrinking and a silent transition world over is a continuous process of change. The organizations are under constant pressure to adjust to the changing environment and the emerging stiff competition. Thus, organizations are to face the challenge of overcoming resistance to change and manage it effectively so as to take the organizations towards the set goals. The objective is to optimize collective efforts of people involved in the change process and minimize the risk of failure in implementing the change. Change Management is a structural approach to transitioning individuals, teams, and organizations from a present state to a desired future state. Therefore, “**Change Management**” is the most demanding human endeavor. The conference will provide a platform for authors to present their innovative ideas to handle change effectively in personal life as well as in organizations so as to pave path for a progressive future.

Research Papers and Case Studies broadly covers Change Management as applicable to the following broad areas:

Innovation & Research	International Business
Socio and cultural spectrum	Economics in Global Prospects
Media and Public Relation	Organizational Transformation
Education and Knowledge Management	Customer Relation
HRM	Leadership
Globalized Marketing System	Communication

ABOUT THE INSTITUTE

DIT-School of Business, Greater Noida is a premier management institute imparting 2 year full time MBA program approved by AICTE and affiliated to Mahamaya Technical University, Noida. This institution was founded by Global Foundation for Learning and Excellence Society promoted by the Unison Group in 2007.

The institute is having the most modern infrastructure and highly qualified faculties and for which it has been awarded as “**Top Management Institute with Best Faculty and Infrastructure of 2011**”.

The institute adopts innovative teaching methodology to develop students' overall capability and confidence to face the corporate world with determination.

NATIONAL CONFERENCE ON “CHANGE MANAGEMENT” 16 & 17 MARCH, 2012 PROGRAMME

16 March, 2012

0900-1145hrs	INAUGURAL SESSION Conference Registration Welcome Address Dr. B. B. Das, Director DIT - School of Business Inaugural address Prof. S. K. Kak , Vice- Chancellor Mahamaya Technical University, UP Keynote Address Mr. Subhash Jagota C.E.O, Global Business Solution Vote of Thanks Prof. (Dr.) M.K. Jain
1145-1200 hrs	HIGH TEA
1200- 1400hrs	Technical Session-1 Session Chair: Prof. Kavita Singh FMS, Delhi University Dr. L.S.Verma Former Director, HRD, New Delhi Paper Presentation by: Dr. Binkey Shrivastav, KIET Dr. Arvind Kumar, Delhi University Mr. Kumar Kush, NFL Ms. Reshu Srivastav, Ms. Chavi Kaushik, SIM Moradabad
1400-1500 hrs	LUNCH
1500-1700hrs	Technical Session-II Session chair: Prof. Jayant Bose Former Senior Professor, IIM Kolkata Dr. Ashok Kumar Prof & Head , HRIT Paper Presentation by: Mr. Faizan Ahmed, Business Standard Dr. Ranchay Bhateja KIET Mr. Rahul Dyal, KIET Ms. Suman Agarwal, IMS Dr. Navneet Joshi, JIMS
1700-1730hrs	HIGH TEA